



KESM Industries Berhad ANNUAL GENERAL MEETING

Presented By: Mr. Sam Lim
Executive Chairman & Chief Executive Officer

12 January 2023, Thursday

Venue: Spectrum & Prism, Level 3A Connexion @ Nexus



Pandemic Lockdowns



US & China Trade War



Weak US Car Market

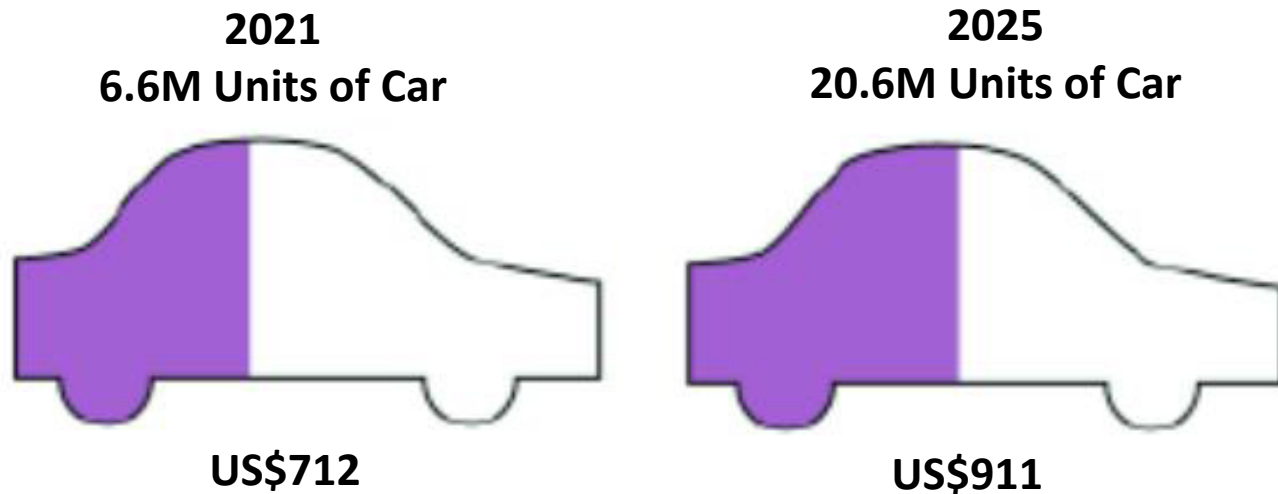


- Russia/Ukraine War
- Disruption In Global Supply Chain
- Inflation

The Future is EV



From Horsepower to Chip Power



Semiconductor Content In Car  28%

Driving Into 2023



- Keeping Our Focus On EV
- Expanding Capabilities
- Continuing To Spend & Align Investments To Match Customers' Requirements
- Assured Of Stronger Sales Momentum With China Re-Opening Its Borders



**THANK
YOU!**

for your support